

RICHARD NOKES



ABOUT ME

I'm a versatile creative professional with over 20 years of experience, adept at adapting to a variety of styles and visual challenges. I've worked on campaigns for major global brands like GSK, Nestlé, Puma, Carling, and JDE, bringing their ideas to life across on- and off-trade campaigns, experiential events, and digital activations.

My skill set spans both print and digital mediums, from conceptual scamps and Mac visuals to high-end retouching and precise technical artwork.

Operating as a limited company, I'm fully equipped to work remotely from my home studio or onsite, with my Wacom Cintiq and a positive, can-do approach ready to tackle any project!

HOBBIES & PASSIONS

Outside of work, my family comes first, but in my free time, I love to create. Surprisingly, my favorite forms of creative expression aren't digital! I'm passionate about hands-on projects like painting, drawing, sculpting, woodworking, and DIY renovations—activities where I can truly immerse myself for hours, sometimes days.

SKILLS

Professional knowledge of Adobe Photoshop, Illustrator, InDesign, Dimensions, Express & Powerpoint



Working knowledge of Lightroom, Aftereffects, XD & Firefly



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WORK RECORD

2018 - PRESENT

THE VISUALIST LTD

Freelance Creative Artworker / Retoucher
Collaborating effectively within teams, ensuring clear communication and smooth workflow integration. Adhering to company protocols for briefing, sign-off, and file management. Consistently delivering high-quality work within deadlines. Company Director: Managed invoicing, bookkeeping, and lead generation.

2008 - 2018

LIFE AGENCY

Creative Artworker / Retoucher
Provided digital and print production support, maintaining the highest quality standards. Recognized as the agency expert for scamps, mac visuals, and retouching. Completed various professional training courses, both online and in London.

2003 - 2008

THE STUDIO MARKETING & DESIGN GROUP

Senior Designer / Studio Manger
Responsible for opening the studio and managing daily operations. Met clients in person, took briefs, and handled projects from concept to completion, including creative development and artwork production. Generated print quotes, managed deliveries, and oversaw the daily workload. Trained and mentored a junior designer.

2001 - 2003

THE STABLES CRAFT CENTRE

Owner / Artisan
Designed and handcrafted gifts in wood and metal. Managed all aspects of the craft shop, from production to sales.

EDUCATION

2014 - 2018

LYNDA.COM

Various online training courses
Photoshop, Cinema 4D, Illustrator, Lightroom & indesign

2014

ACADEMY CLASS (LDN)

3day Cinema 4D 101 Rookie course

2002

MIDLANDS TRAINING: (EVENING CLASSES)

HTML 1&2, Dreamweaver, Flash, Photoshop, Fireworks, Quark Express

1999 - 2001

UNIVERSITY OF WOLVERHAMPTON

BA (Hons) Fine Art (Sculpture)

1997 - 1999

UNIVERSITY OF CENTRAL ENGLAND

HND Design (Jewellery and Silversmithing)
Electroforming Intensive Course

1994 - 1997

STOURBRIDGE COLLEGE OF ART

BTEC National Diploma 3D Design
BTEC GNVQ (Intermediate) Art & Design

1988 - 1994

SMESTOW SCHOOL

GCSE's & AS level Art & Design